



# **Cambridge International AS & A Level**

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**MEDIA STUDIES**

**9607/41**

Paper 4 Critical Perspectives

**May/June 2024**

**2 hours**



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

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**INSTRUCTIONS**

- Answer **three** questions in total:  
Section A: answer **two** questions.  
Section B: answer Question 4.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

**INFORMATION**

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [ ].

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This document has **4** pages. Any blank pages are indicated.

**Section A: Media debates**

Answer **two** questions from Section A.

You should refer to one or more media forms in each answer.

**Media regulation**

1 Explain why media regulation is necessary. [15]

**Postmodern media**

2 'The postmodern media text requires a media-literate audience.' To what extent do you agree with this statement? [15]

**Power and the media**

3 Evaluate the arguments for and against trusting the media. [15]

**Section B: Media ecology**

4 'Digital technology has had a significant impact on the representation of public and private lives.' To what extent do you agree with this statement? [30]



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